


Northampton Community College

COURSE TITLE: Intro to Web Design

<http://introtoweb5.blogspot.com>

Course and section numbers: ARTA 130

Course meeting days and times: Monday, Wednesday 8:00-9:50

Room number: CMUN 108

Current semester: Spring 2010

INSTRUCTOR INFORMATION:

Instructor's name: Dannell MacIlwraith

Office hours: Upon appointment. Before or after class is best.

Office location: Classroom.

E-mail address: dannell@dannelldesigns.com

Telephone number: 610.462.3771

REQUIRED MATERIALS:

Required texts:

Classroom in a Book Adobe Dreamweaver CS5

ISBN-10: 0321701771

Other supplies:

Pens/Pencil

USB thumb drive

Resource List: <http://www.smashingmagazine.com>

Recommended Magazines:

Not only for this class, but for your entire advertising career, these magazines will help.

1. Print Magazine.
2. Communication Arts.
3. HOW Magazine.

COURSE DESCRIPTION FROM NCC CATALOG: Introduce the students to the basics of HTML and CSS, and then get them into Dreamweaver and related

software. The primary goal of the course is to make sure that each student learns the fundamentals of building a functional web site..ideally one that they will use as their portfolio web site.

The learning experiences need to be evenly divided between creative and technical issues of web design.

LEARNING OUTCOMES FROM THE COURSE OUTLINE:

Upon successful completion of this course, students will be able to:

- A. Students will gain a broad awareness and understanding of how to develop web pages, and constructively critique good and bad website design.
- B. Students will be able to develop learning techniques in fundamentals of optimizing web graphics, design, and website uploading.
- C. Student will be able to apply learned concepts and techniques used in the different aspects of web design including HTML, Style Sheets, Slices, Sitemaps, Roll-Overs, Exporting, and FTP uploading.
- D. Students will learn how to efficiently use web design applications to create organized web pages, website flow and strategically integrate video and sound.
- E. The students will have an enhanced understanding of web design and how design copyright laws apply on the Internet.
- F. Students will begin to develop their “personal voice or style” of web design.

POLICIES:

Class Attendance and Withdrawal:

A student who misses class more than twice the number of weekly meeting of the class (or the equivalent in short-term classes) may be withdrawn from the course by the instructor. Students who are withdrawn for poor attendance will receive a grade of W. Faculty may issue a withdrawal through the first 90% of the semester (14th week or equivalent in short-term classes).

After the 90% period a student may not withdraw or be withdrawn. Your final grade will not directly be impacted by attendance.

IMPORTANT: If you miss four classes you will be withdrawn from this class.

Consequences of Lateness to Class: 3 Lates = 1 absence

Consequences of Plagiarism: Violations of the academic honesty policy include any actions that attempt to gain academic credit for work that does not represent the student's own efforts and knowledge. They include, but are not limited to the following situations and examples:

- Cheating on examinations and quizzes
 - Using notes, materials, and/or mechanical, electronic, or technological devices not authorized by the instructor during examinations and quizzes.
 - Providing or receiving help on an examination or test in a manner not authorized by the instructor.
 - Buying, selling, improperly obtaining, or using any tests or examinations
 - Posing as another student or allowing another student to pose as you when taking an exam or quiz
 - Altering or adding answers on exercises, exams, or quizzes after the work has been graded
- Plagiarizing
 - Using the ideas or words of others without appropriate quotation and documentation that acknowledges the source or sources—in other words, presenting someone else's work as one's own
 - Copying exact words, phrases, or sentences without quoting and giving credit to the source
 - Using a paraphrased version of the opinions, work, or ideas of others without giving credit
 - The wrongful appropriation of all or part of someone else's literary, artistic, musical, mechanical, or computer-based work
- Copying all or part of an assignment (research paper, lab report, or workbook) from another person or resource and presenting it as your own work
- Purchasing an assignment and submitting it as your own work
- Falsifying or inventing information, data, or research material
- Altering or forging records or submitting false records as part of course work or making false statements, excuses, or claims to gain academic credit or influence grading
- Listing sources that you never consulted
- Gaining unauthorized access to another person's or the College's computer system or tampering with or copying programs, files, data, or access codes associated with coursework

- Tempering with or damaging the work of others or preventing others from completing their own assignments

A faculty member may apply one of the following penalties:

- A written warning with the requirement that the assignment be redone within the instructor's specified time
- A failing grade for the assignment or test
- An "F" for the course

The penalty which will be applied in this class is a failing grade for the assignment.

Consequences of Late Work, Missed Exams, Make-Up Work: Late assignments will not be accepted. Late projects will be minus 5 points a class until handed in. You can NOT make up any quizzes if absent.

Classroom Management (cell phone use, leaving class, disruptive behavior):

- Power Down. When you have finished working on the computer, properly quit the application and properly turn off the computer before you leave.
- Any activity that interferes with the administration and maintenance of the computer hardware and software is prohibited. Therefore, DO NOT reconfigure, alter, or change any software (operating system or application) or connect or disconnect any of the hardware (scanners, mouse, Wacom tablets, printers etc).
- Do not connect personally owned devices to college computer systems. Except for a removable storage device to save class work.
- Do not load software or fonts onto or remove software or fonts from the computer. This also includes downloading software from the Internet.
- Do not copy software from the computers. It is illegal. All students are to maintain professional behavior in the computer labs. Abusive, improper, or careless use of the hardware or software is not permitted.
- Food and beverages are not allowed in the computer labs.
- The computer labs are to be used for course related activities, and not for personal or recreational uses.
- Failure to comply by the above rules will result in disciplinary action, which could result in the student being denied access to the computer labs.

INSTRUCTIONAL PLAN:

Assignments Required and Weight of Each in Determining Final Grade:

Favorite Websites (Best, Worst, Fast, Slow) 5 points

Quiz #1 HTML = 10 points

Quiz #2 WEB IMAGES= 10 points

Quiz #3 CSS= 10 points

Thumbnails #1 = 15 pts

Thumbnails #2 = 15 pts

Thumbnails #3 = 15 pts

Number of Tests and Weight of Each in Determining Final Grade:

Website #1 (Non-profit site) 50 points.

Website #2 (Business) 50 points.

Final Website: 50 points.

Grade Scale:

100-90 A= excellent performance

89-80 B= good performance

79-70 C= expected achievement.

69-60 D= poor or below expected achievement

59-50 F= failure

Course Calendar (dates, topics and assignments for each class meeting):

Week 1

- Syllabus/Survey
- Intro to Dannell/ Sign up for Blog <http://introtoweb4.blogspot.com>
- Presentation of Design
- HTML Basic HTML
- Homework:
- Chapter 2 & 6 in O'Reilly
- Bring in Photos every Class
- What is the Best, Worst, Fast, Slow Sites Post to Blogger 5pts

Week 2

- More HTML

What

- Homework:
 - o Read Chapters 1 Pages 23-37, 14 in book,
 - o Chapter 11 in O'Reilly

- o Photoshop Layouts Due

Week 3

- Managing Sites
- Final Hand Code HTML
- Web Images (Gif, Jpg and Png)
- Quiz
- Homework:
- o First Website for non-profit organization

3 Thumbnail Layouts 15pts

Week 4

- Presentation of Design (5)
- Critique Photoshop Layouts
- Slicing Images Photoshop vs. Fireworks
- Homework:
- Photoshop/Fireworks of Non-profit Site Due Monday

Week 5

- Tutorial on Full Scale Dreamweaver Website (Hotspots)
- Work in Class on Non-Profit Site
- Quiz
- Homework:
- o Website Due June 11th
- Web Design Presentation
- Fireworks Navigation Bar
- Work in Class on Non-Profit Site
- Homework:
- o Read in Dream weaver Chapter 8

SPRING BREAK

Week 6

- Behaviors Rollovers etc...
- Work in Class on Non-Profit Site
- Homework:

Week 7

- Intro to CSS
- Quiz
- Work in Class on Non-Profit Site

Week 8

- Non-Profit Site Due/Web Site Critique 50 pts.
- FTP/ Uploading Your Website
- Homework:
 - o Read Fireworks Lesson 9
 - o 3 Thumbnails For Final 15pts.

Week 9

- Look at Thumbnails
- Creating Animated GIFS
- Homework:
 - o Photoshop Layout for Final Due Monday

Week 10

- Design Presentation (5)
- Critique of Photoshop Layouts (Final)
- Work in Class
- Homework:
 - o Read Fireworks Lesson 10

Week 11

- Pop up Menus
- Homework:
 - o Work on Final

Week 12

- Work in Class
- Design Presentation (5)
- Homework:
 - o Work on Final Website

Week 13

- Work in Class
- Homework:

Week 14

WORK IN CLASS.

Format for Assignments: Most assignments should be posted to the blog.
<http://introtoweb4.blogspot.com>

OTHER RELEVANT PROCEDURES OR POLICIES:

Disability Services: Northampton Community College encourages academically qualified students with disabilities to take advantage of its educational programs. Services and accommodations are offered to students with disabilities at no additional cost to facilitate accessibility to College programs and facilities. These services are based upon each student's individual needs and must be indicated by current documentation of disability. For more information, you can contact the Coordinator of Disability Services at 610-861-5342 or TDD (610) 861-5351 or view the Disability Services Webpage by following these links from the NCC home page (<http://www.northampton.edu>): Administration > Student Services > Students With Disabilities

This syllabus is offered as a guide; however, it is subject to change throughout the semester, as necessary.